



- Please send us any of the following that you may have existing for your business at least one week prior to your workshop session:
 - Core values
 - Mission/vision statements
 - Business plan
 - SWOT analysis
 - Marketing or communications plan



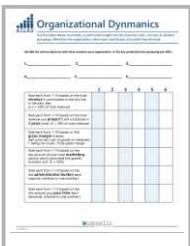
- Detail for us what your key objectives are for your ATLAS experience (in particular, what you want to get out of our first session together)



- Complete **Lifestyle Balance** worksheet



- Complete **Entrepreneurial Score** worksheet



- Complete **Organizational Dynamics** worksheets



- After reading our article titled 'Mission, Vision? You Missed One.' please prepare a draft **purpose statement** to help us better understand your objectives as an entrepreneur. 6-12 bullet points is ideal.